



**Memorial Drive Elementary**  
**11202 Smithdale Road Houston, TX 77024**

## **2018-2019 SPONSORSHIP OPPORTUNITIES**

Name/Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Check #: \_\_\_\_\_ (Please make checks payable to MDE PTA. We are a 501(c)(3) organization.)

### **DIRECTORY SPONSORSHIPS**

- \_\_\_\_\_ \$2,000: ~~Outside Back Cover (Full Color, 4.50" wide X 7.5" tall)~~ **SOLD**
- \_\_\_\_\_ \$1,500: Inside Front or Back Cover (Full Color, 4.50" wide X 7.5" tall) **ONLY INSIDE BACK COVER AVAILABLE**
- \_\_\_\_\_ \$1,250 Full-Page Color (4.50" wide X 7.5" tall)
- \_\_\_\_\_ \$700: Half-Page Color (4.25" wide x 3.75" tall)
- \_\_\_\_\_ \$500: Full-Page B&W (4.5" wide x 7.5" tall)
- \_\_\_\_\_ \$300: Half-Page B&W (4.25" wide x 3.75" tall)
- \_\_\_\_\_ \$100: Third-Page B&W (4.25" wide x 2.50" tall)
  
- \_\_\_\_\_ \$500: Pocket Directory: (3.5" wide x 6" tall) for Full-Page B&W Inside Front or Inside Back Cover)

### **WEBSITE SPONSORSHIPS**

- \_\_\_\_\_ \$1,500: Home-Page Sponsor (only available to 5 sponsors)  
(Logo will be on the redesigned MDE PTA website home page, the My School Anywhere electronic directory, and the weekly E-Bulletin sent to all PTA families August - May). Sponsor logos for website and My School Anywhere will expire August 1, 2019 due to standard web development in preparation for new school year.

### **EVENT SPONSORSHIPS**

- \_\_\_\_\_ \$500: Banner signage at one of MDE all-school events.  
(please contact Lydia Holland at [LydiaMHolland@gmail.com](mailto:LydiaMHolland@gmail.com) to discuss event opportunities)

### **ARTWORK – DUE BY SEPTEMBER 1<sup>st</sup>**

- \_\_\_\_\_ Print-Ready Artwork Attached
- \_\_\_\_\_ Artwork will be sent electronically (jpeg or pdf)
- \_\_\_\_\_ Use the same artwork as last year that is on file

Please mail this completed form with check to:  
Lydia Holland, 11226 Hermosa Ct., Houston, TX 77024  
Artwork can be emailed to [LydiaMHolland@gmail.com](mailto:LydiaMHolland@gmail.com)  
Upon request ad cut sheets can be provided to sponsors.  
Contact Lydia Holland with questions 713.208.7451 or [LydiaMHolland@gmail.com](mailto:LydiaMHolland@gmail.com)