



MDE PTA Annual Fund 2018-2019

Dear MDE Families,

“The Power of WE at MDE”. What a powerful few words. And what a powerful community we have at MDE to make a difference for our children. Investing in the Annual Fund will guarantee our generation of Ponies will benefit from your generosity.

- **Why do we have an annual fund?**

The Annual Fund is a tax-deductible opportunity to provide the resources and programs that benefit the entire MDE community.

- **What do the funds collected support?**

The campaign is a vital part of the PTA’s operating budget, contributing to new curriculum materials in the classroom, salaries and faculty professional development and appreciation. Annual Fund gifts enable us to provide quality technology in the classrooms and offer our students a wide variety of diverse experiences. It also helps to ensure the strength and success of MDE’s programs such as Writers In The School, Cultural Arts Week, field trips for each grade and many more enrichment opportunities.

- **How Much Am I Expected to Give?**

We ask all families to give to the campaign, striving for 100% family participation. No amount is too small!

This year the PTA is again offering one bundled level – “Pony Club” – which includes additional benefits to encourage the highest level of giving.

Pony Club - \$5,500+ donation includes the following benefits:

- 2 tickets to the Auction including prime seating, premier bar package and VIP event access
- 6 raffle tickets towards the auction grand prize
- Donation toward a teacher table at the Auction, with name recognized on the table
- Professional portrait session with a photo appearing in the Auction directory
- Family admission to the annual Book Fair Spaghetti Dinner
- Fall Festival: 50 Rafflemania tickets per family and food/drink tickets
- Child’s appearance on MDE TV

Donation-Only Levels:

Race: \$3,500+ **Gallop:** \$2,500+ **Canter:** \$1,500+ **Trot:** \$500+ **Walk:** up to \$500

Donation Recognition:

Donors who contribute \$500+ will be recognized in the MDE Auction Program. The donation deadline for the Auction Program is October 31st. All donors will be recognized in the online school directory.

Corporate Matching Programs:

Corporate matching programs are an easy way to increase your family's donation to MDE. When you donate, your family gets credit for the total donation, including the corporate matching contribution. Examples of companies that currently match contributions are: Goldman Sachs, Nexen Energy (CNOOC), BP, Benevity, AIG, Apache, Shell Oil Company and Chevron. If your company matches contributions, please let us know and we will be happy to fill out any necessary paperwork.

The two classes with the highest % of participation will win POPSICLES with DOUBLE RECESS! Please consider donating to this year's Annual Fund campaign by **October 31st**. On behalf of the MDE PTA, thank you! We appreciate your generosity and ongoing support!

Sincerely,

MDE PTA

annualfund@mdepta.org

How to make a tax-deductible donation:

You can donate online at <http://memorialdrivepta.3dcartstores.com> or by filling out the following details and placing it with your donation in the PTA mailbox outside of the front office.

Donation Amount: \$ _____

Donor Name: _____

(As you would like it to appear in printed materials)

Does your employer offer a matching donation? Employer name: _____

Tax Receipt Name: _____

(Person from whom the funds are received and to whom the receipt will be written)

Address for receipt (street, city, state, zip): _____

Phone: _____

Email address: _____

Payment Type:

Check Name and #: _____

Credit Card: AMEX VISA MC DISCOVER (circle one)

Credit Card #: _____ Expiration _____ CVV _____

Billing Address for CC (If different from above): _____

I authorize MDE PTA to charge my credit card in accordance with these instructions:

Signature: _____ Date: _____

Names of all students attending MDE and their teachers:

MDE is a 501(c)(3) nonprofit organization.
